

SAVE THE DATE!

MID-AMERICA CLUB IT CONNECT 6:00 PM, SEPTEMBER 27, 2018 SECRETS TO A SUCCESSFUL **IMPORT** ECOMMERCE BUSINESS

Joining the Global Economy

We are in the midst of the biggest revolution in shopping in over 150 years. A decade ago, ecommerce was still a novelty. Now, 96% of Americans report they have made online purchases, 80% of them in the past month, and ecommerce is still growing at 23% annually.

Since 2010, ecommerce has expanded from local to global. Businesses are mastering new strategies and tactics for working with the burgeoning import / export ecommerce markets, and knowledgeable players are seeing great profits.

Learn how you, too, can build your own successful import ecommerce business.

We will discuss sourcing your products, including selecting, negotiating, and communicating with overseas suppliers.

Additionally, we'll cover the essential logistics of product packaging and shipping freight (especially identifying those "hidden fees") and intelligent drop-shipping.

Finally, learn how to navigate Customs properly, including insider tips on handling duties and tariffs.

Get Sold. Join Mid-America Club IT Connect at **6:00 pm** on **September 27, 2018**. Enjoy this unique set of presentations along with our spirited Q&A!

Speaker: *Joe Bargiel, a licensed U.S. Customs Broker with 14 years of experience in every aspect of the industry.*



MID-AMERICA CLUB IT CONNECT MEETINGS

Our next meeting will be **September 27, 2018** at **6:00 pm** in the Mid-America Club on the 80th floor of the Aon building in downtown Chicago. Please RSVP with the Club at **312-861-1100** or online at **midamclub.com**. Limit **3 guests** per membership. Members must register their guests with the Membership Department.

Mid-America Club IT Connect is presented by **Polymorphic Systems, Inc.**